



**Court of Common Pleas for Delaware County,
Pennsylvania**

DeLong v. Sportsman's Guide, LLC
Case No. CV-25-000911

NOTICE OF PROPOSED CLASS ACTION SETTLEMENT

**IF YOU ORDERED OR RESERVED A FIREARM FROM
SPORTSMAN'S GUIDE, LLC'S WEBSITE WHILE RESIDING IN
PENNSYLVANIA BETWEEN JANUARY 11, 2021, AND JULY 7, 2026, A
PROPOSED CLASS ACTION SETTLEMENT MAY AFFECT YOUR RIGHTS,
AND ENTITLE YOU
TO BENEFITS AND A CASH PAYMENT.**

A court has authorized this notice. This is not a solicitation from a lawyer.

You are not being sued.

Please read this Notice carefully and completely.

- A settlement has been reached in a class action lawsuit against Sportsman's Guide, LLC ("Defendant"), claiming that Defendant disclosed information pertaining to firearm purchases on its website to third parties without consent in violation of the Pennsylvania Wiretapping and Electronic Surveillance Control Act, 18 Pa. Cons. Stat. § 5701, et seq. ("WESCA") and the Pennsylvania Uniform Firearms Act, 18 Pa. Cons. Stat. § 6111(i) ("UFA"). The Court did not resolve the claims and defenses raised in this action. Nor has the Court determined that Defendant did anything wrong or that this matter should be certified as a class action except if the Settlement Agreement is fully approved by the Court.
- The lawsuit is called *DeLong v. Sportsman's Guide, LLC*, Case No. CV-25-000911. It is pending in the Court of Common Pleas for Delaware County, Pennsylvania (the "Litigation").
- You are included if from January 11, 2021, to and through July 7, 2021, you ordered or reserved a firearm from Defendant's website while residing in Pennsylvania.
- Persons included in the Settlement will be eligible to submit a Claim Form to receive a payment of up to \$145.00.
- Your legal rights are affected whether you act or don't act. ***Please read this Notice carefully and completely.***

SUMMARY OF YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT		DEADLINE
SUBMIT A CLAIM	Members of the Settlement Class can choose to submit a claim to receive a Settlement Payment. This is the only way to receive a payment. The fastest way to submit your Claim Form is online at www.SportsmansGuideUFASettlement.com. If you prefer, you can download the Claim Form from the Settlement Website and mail it to the Settlement Administrator. You may also call or email the Settlement Administrator to receive a paper copy of the Claim Form.	October 5, 2026
EXCLUDE YOURSELF FROM THE SETTLEMENT	You will receive no benefits, but you will not release any claims you may have against Defendant relating to the allegations in this lawsuit—to exercise this option you must follow all the instructions set out in response to Question 14 below.	September 21, 2026
OBJECT TO THE SETTLEMENT AND/OR ATTEND A HEARING	Write to the Court explaining why you have an objection to the Settlement Agreement—to exercise this option, you must follow all the instructions set out in response to Question 17 below. Ask to speak in Court about your objection to the Settlement Agreement—to exercise this option, you must follow all the instructions set out in response to Questions 17 and 21 below.	September 21, 2026
DO NOTHING	You will be included in the Settlement Class, but will not receive benefits. You will be bound by the Court’s judgment and dismissal, and will release any claims against Defendant and Released Parties relating to the allegations in this case.	No Deadline

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement.

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Basic Information

1. Why was this Notice issued?

A Court authorized this notice because you have a right to know about a proposed Settlement of this class action lawsuit and about all of your options, before the Court decides whether to give final approval to the Settlement. This Notice explains the lawsuit, the Settlement, and your legal rights.

The Honorable George A. Pagano of the Court of Common Pleas of Delaware County, Pennsylvania, is overseeing this case. The case is called *DeLong v. Sportsman’s Guide, LLC*, Case No. CV-25-000911. The person who sued is called the Plaintiff or Class Representative. The Defendant is Sportsman’s Guide, LLC.

2. What is a class action?

In a class action, one or more people called the class representative (in this case, Flint DeLong) sue on behalf of a group or a “class” of people who have similar claims. In a class action, the court resolves the issues for all class members, except for those who exclude themselves from the Class. The parties have agreed and the Court has preliminarily decided that this lawsuit can proceed as a class action for settlement purposes only.

3. What is this lawsuit about?

This lawsuit alleges that Defendant violated the WESCA and the UFA by disclosing information pertaining to firearm purchases on its website to third parties without consent. Defendant denies all allegations, denies any wrongdoing or liability, and maintains that it complied with the law at all times. The Court did not resolve the claims and defenses raised in this action. Rather, the Parties have agreed to settle the lawsuit to avoid the uncertainties and expenses associated with ongoing litigation.

4. Why is there a Settlement?

The Court has not decided whether the Plaintiff or the Defendant should win this case. Instead, both sides agreed to a Settlement. That way, they avoid the uncertainties and expenses associated with ongoing litigation, and Class Members will get compensation sooner rather than, if at all, after the completion of a trial. The Settlement is not an admission of wrongdoing by Defendant and does not imply that there has been, or would be, any finding that Defendant violated the law.

The Court has already preliminarily approved the Settlement Agreement. Nevertheless, because the settlement of a class action determines the rights of all members of the settlement class, the Court overseeing this lawsuit must give final approval to the Settlement Agreement before it can be effective. The Court has conditionally certified the Settlement Class for settlement purposes only, so that members of the Settlement Class can be given this notice and the opportunity submit a Claim Form, object, or to exclude themselves from the Settlement Class. If the Court does not grant final approval of the Settlement, or if it is terminated by the Parties, the Settlement Agreement will be void, and the lawsuit will proceed as if there had been no settlement and no certification of the Settlement Class.

Who is in the Settlement?

5. How do I know if I am in the Settlement Class?

The **Settlement Class**, which has been conditionally certified by the Court for settlement purposes only, is defined as:

All persons residing in Pennsylvania who ordered or reserved a firearm online from www.sportsmansguide.com from January 11, 2021, to and through July 7, 2026.

You will be considered a member of the Settlement Class unless you timely file a valid exclusion request. **To receive any compensation, you must submit a timely valid Claim Form.**

The Settlement Benefits

6. What does the Settlement provide?

MONETARY RELIEF: If approved, a Settlement Fund will be created totaling up to \$1,015,000.00.

Settlement Class Member payments, and the cost to administer the settlement, the cost to inform people about the settlement, attorneys' fees (inclusive of litigation costs), and a service award to the Class Representative will come out of this fund (see Question 13).

A detailed description of the settlement benefits can be found in the [Settlement Agreement](#).
www.PASportsmansGuideUFASettlement.com

If you have questions about these benefits, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: info@PASportsmansGuideUFASettlement.com
- Call toll free, 24/7: (833) 421-7356
- By mail: Sportsmans Guide UFA Settlement
c/o Settlement Administrator
P.O. Box 25226
Santa Ana, CA 92799-9958

7. How much will my payment be?

You **must** submit a Claim Form (see instructions below) to receive a share of the Settlement Fund. **If you are a member of the Settlement Class and submit a valid and timely Claim Form, you will receive up to a \$145 payment.** This award may be subject to *pro rata* adjustment depending on the number of valid claims that are filed.

8. When will I get my payment?

The hearing to consider the fairness of the settlement is scheduled for **October 28, 2026**. If the Court approves the settlement, eligible Class Members whose claims were approved by the Settlement Administrator will be mailed their payments by check within 30 days after the Settlement Agreement has been finally approved and/or any appeals process is complete. The payment will be made in the form of a check, Venmo, PayPal, or Zelle, at your election, and will expire and become void 90 days after issuance if not cashed prior to that date.

How to get Benefits

9. How do I get a payment?

You **must** complete and submit a Claim Form to receive a payment from the Settlement Fund. You may submit a Claim Form either electronically on the Settlement Website by clicking [here](http://www.PASportsmansGuideUFAsettlement.com) www.PASportsmansGuideUFAsettlement.com, or by printing and mailing in a paper Claim Form, copies of which are available for download on the Settlement Website, www.PASportsmansGuideUFAsettlement.com. Claim Forms must be submitted online by 11:59 p.m. ET on **October 5, 2026**, or postmarked and mailed by **October 5, 2026**.

We also encourage you to submit your claim online. Not only is it easier and more secure, but it is completely free and takes only minutes!

If you prefer, you can download a printable Claim Form and mail it to the Settlement Administrator at:

Sportsmans Guide UFA Settlement
c/o Settlement Administrator
P.O. Box 25226
Santa Ana, CA 92799

You may also contact the Settlement Administrator to request a Claim Form by telephone, toll free, (833) 421-7356, by email info@PASportsmansGuideUFAsettlement.com, or by U.S. mail at the address above.

Remaining in the Settlement

10. What am I giving up if I stay in the Class?

If the Court approves the proposed Settlement Agreement and the Settlement Agreement becomes final, the Court will enter a judgment that will dismiss the Action with prejudice on the merits as to all members of the Settlement Class who do not exclude themselves by timely submitting a valid request for exclusion (see Question 14, below). This means that members of the Settlement Class who do not exclude themselves will be barred from bringing their own lawsuits for recovery against Defendant and Released Parties related to the

Released Claims. Giving up your legal claims is called a release. The precise terms of the release are in the Settlement Agreement, which is available on the website identified above. Unless you formally exclude yourself from this Settlement, you will release your claims. If you have any questions, you can talk for free to the attorneys identified below who have been appointed by the Court to represent the Settlement Class, or you are welcome to talk to any other lawyer of your choosing at your own expense.

11. What happens if I do nothing at all?

If you are a member of the Settlement Class and do nothing, you will be included in the Settlement Class, but receive no benefits. You will be bound by the Court's judgment and dismissal, and will release claims against Defendant and Released Parties relating to the allegations in this case.

The Lawyers Representing You

12. Do I have a lawyer in the case?

The Court has appointed Philip L. Fraietta and Stephen A. Beck of Bursor & Fisher, P.A. to be the attorneys representing the Settlement Class. They are called "Class Counsel." They believe, after conducting an extensive investigation, that the Settlement Agreement is fair, reasonable, and in the best interests of the Settlement Class. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

13. How will the lawyers be paid?

Class Counsel's attorneys' fees, costs, and expenses will be paid from the Settlement Fund in an amount determined and awarded by the Court. Class Counsel is entitled to seek no more than one-third of the Settlement Fund, but the Court may award less than this amount.

As approved by the Court, the Class Representative will be paid a Service Award from the Settlement Fund for helping to bring and settle the case. The Class Representative is entitled to seek \$5,000 as a service award, but the Court may award less than this amount.

Excluding Yourself from the Settlement

14. How do I get out of the Settlement?

To exclude yourself from the Settlement, you must mail or deliver a "request for exclusion" stating that you want to be excluded from the *DeLong v. Sportsman's Guide, LLC*, Case No. CV-25-000911 settlement. Your request for exclusion must also include your name, your address, your personal signature, the name and number of this case, and a statement that you wish to be excluded. If you exclude yourself, you will not receive any benefits from this Settlement, but you will not release any claims you may have against Defendant.

You must mail or deliver your exclusion request no later than **September 21, 2026**, to:

Sportsmans Guide UFA Settlement
ATTN: Exclusion Request
P.O. Box 25226
Santa Ana, CA 92799

15. What happens if I don't exclude myself?

If you do not exclude yourself, you will release all Released Claims against Defendant and the Released Parties.

16. If I exclude myself, can I get anything from this Settlement?

No. If you exclude yourself, do not submit a Claim Form to ask for benefits.

Objecting to the Settlement

17. How do I object to the Settlement?

If you're a Settlement Class Member who has not requested to be excluded from the Settlement Agreement, you can object to the Settlement. You can give reasons why you think the Court should not approve it. The Court may consider your views. To object, you must file with the Court a letter or brief stating that you object to the Settlement in *DeLong v. Sportsman's Guide, LLC*, Case No. CV-25-000911 and identify all your reasons for your objections (including citations and supporting evidence) and attach any materials you rely on for your objections. Your letter or brief must also include your name and address, an explanation of the basis upon which you claim to be a Settlement Class Member, the name and contact information of any and all attorneys representing, advising, or in any way assisting you in connection with your objection, a statement indicating whether you intend to appear at the Final Approval Hearing (yourself or through counsel), a statement indicating whether you have received any payment in exchange for making your objection, and your personal signature. If you, or an attorney assisting you with your objection, have ever objected to any class action settlement where you or the objecting attorney has asked for or received payment in exchange for dismissal of the objection (or any related appeal) without modification to the settlement, you must include a statement in your objection identifying each such case by full case caption. You must also mail or deliver a copy of your letter or brief to Class Counsel and Defendant's Counsel listed below.

Class Counsel will file with the Court and post on this website its request for attorneys' fees by September 7, 2026.

If you want to appear and speak at the Final Approval Hearing about your objection to the Settlement, with or without a lawyer (explained below in answer to Question Number 21), you must say so in your letter or brief. If you do intend to attend the Final Approval Hearing (yourself or through counsel), you must also identify any witnesses you may call at the Hearing within your objection, as well as any exhibits you intend to introduce as evidence, which must be included with your written objection submitted to the Court. File the objection with the Court and mail a copy to these two different places postmarked no later than **September 21, 2026**.

Settlement Class Members who do not timely make their objections in this manner will be deemed to have waived all objections and shall not be heard or have the right to appeal the approval of the Settlement Agreement.

Court	Settlement Administrator
The Honorable George A. Pagano Delaware County Courthouse 201 West Front Street Media, PA 19063	Sportsmans Guide UFA Settlement ATTN: Objections PO Box 25226 Santa Ana, CA 92799-9958

Class Counsel	Counsel for Defendants
Philip L. Fraietta Bursor & Fisher P.A. 50 Main Street, Suite 475 White Plains, NY 10606	Justin J. Boron Mathis & Gary LLP 1600 Market Street, Suite 2700 Philadelphia, PA 19103

17. What is the difference between objecting and excluding?

Objecting simply means telling the Court that you do not believe the Settlement Agreement should be approved. You can object only if you stay in the Class. Excluding yourself from the Class is telling the Court that you don't want to be part of the Class. If you exclude yourself, you have no basis to object because the case no longer affects you.

The Court's Final Approval Hearing

19. When and where will the Court decide whether to approve the Settlement?

The Court will hold the Final Approval Hearing at 9:00 a.m. on **October 28, 2026**, at the Delaware County Courthouse, 201 West Front Street Media, PA 19063. The purpose of the hearing will be for the Court to determine whether to approve the Settlement as fair, reasonable, adequate, and in the best interests of the Class; to consider the Class Counsel's request for attorneys' fees and expenses; and to consider the request for a service award to the Class Representative. At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement.

The hearing may be postponed to a different date or time without notice, so it is a good idea to check **www.PASportsmansGuideUFAsettlement.com** or call 1-646-837-7150 or 1-833-421-7356. If, however, you timely objected to the Settlement and advised the Court that you intend to appear and speak at the Final Approval Hearing, you will receive notice of any change in the date of such Final Approval Hearing.

20. Do I have to come to the hearing?

No. Class Counsel will answer any questions the Court may have. But, you are welcome to come at your own expense. If you send an objection or comment, you don't have to come to Court to talk about it. As long as you filed and mailed your written objection on time and in a proper manner, the Court will consider it. You may also pay another lawyer to attend, but it's not required.

21. May I speak at the hearing?

Yes. You may ask the Court for permission to speak at the Fairness Hearing. To do so, you must include in your letter or brief objecting to the settlement a statement saying that it is your "Notice of Intent to Appear in *DeLong v. Sportsman's Guide, LLC*, Case No. CV-25-000911." It must include your name and address, an explanation of the basis upon which you claim to be a Settlement Class Member, the name and contact information of any and all attorneys representing, advising, or in any way assisting you in connection with your objection, a statement indicating whether you have received any payment in exchange for making your objection, and your personal signature. If you do intend to attend the Final Approval Hearing (yourself or through counsel), you must also identify any witnesses you may call at the Hearing within your objection, as well as any exhibits you intend to introduce as evidence, which must be included with your written objection submitted to the Court. Your objection and notice of intent to appear must be filed with the Court and postmarked no later than **September 21, 2026**, and be sent to the addresses listed in Question 17.

Any Settlement Class Member objector who has filed and served a timely and proper written objection in accordance may appear at the Final Approval Hearing either in person or through counsel hired by the objector. No objector may appear at the Final Approval Hearing unless he/she/they has filed a timely objection that complies with the procedures provided in this Notice.

Getting More Information

22. Where do I get more information?

This Notice summarizes the Settlement. More details are in the Settlement Agreement. You can get a copy of the Settlement Agreement at **www.PASportsmansGuideUFASettlement.com**. You may also write with questions to **Sportsman's Guide UFA Settlement, P.O. Box 25226, Santa Ana, CA, 92799**. You can call the Settlement Administrator at 1-833-421-7356 or Class Counsel at 1-646-837-7150, if you have any questions. Before doing so, however, please read this full Notice carefully. You may also find additional information elsewhere on the case website.

You can obtain copies of publicly filed documents by visiting the office of the Clerk of the Court, Delaware County Courthouse, 201 West Front Street, Media, PA 19063.

DO NOT CONTACT THE COURT OR CLERK OF COURT REGARDING THIS SETTLEMENT